PRIVACY POLICY

This privacy policy (the “Privacy Policy”) applies to the personal information collected on this website. The term “personal information” as used throughout this Privacy Policy, applies to any information that is used by or on behalf of Takeda to identify an individual.

We have provided this Privacy Policy to describe to you how we collect, use, share and protect the personal information you provide to us at this website. This Privacy Policy only applies to personal information we collect at this website and via the electronic communications technologies that we use. It does not apply to personal information collected through other means, including personal information you provide in e-mail messages you send to us or personal information we may collect from you offline. This Privacy Policy is intended for all visitors of this website, including consumers, healthcare professionals and Takeda business partners.

From time to time, our internal processes may change, or we may offer new or altered features at this website. If appropriate, we will revise this Privacy Policy. We encourage you to return to this area to read the most recent version of our Privacy Policy. If we alter our practices in a manner that will affect the treatment of the personal information you have already provided, we will attempt to provide visitors who have registered on this website with notice of our new Privacy Policy via e-mail.

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PERSONAL INFORMATION COLLECTED

• Information You Provide
In general, you may browse this website without providing any personal information. We may provide you with opportunities to sign up to receive information or services from us. As part of this process, we ask you to provide us with personal information about you (such as name, address, telephone number or e-mail address). For example, you may choose to register to receive e-mail updates about a website, information about a particular health condition, or materials relating to products or services offered by Takeda and its product-related co-promotion partners, and you may provide us with your e-mail address to receive such communications. You may always choose not to provide us with your personal information, and we will disclose to you at the time we collect your personal information whether it is required for you to receive the information or services you have requested.

To better understand and address your interests, and to keep the personal information we have about you accurate, we may correct or add to the personal information you provide to us at this website with personal information we receive from you offline or from other sources.

• Automatically Collected Information – Cookies and Other Website Information
Like most other commercial websites, we use standard “cookie” and “web beacon” technology and web server logs to collect information about how our website is used. Web beacons are transparent pixel images that are used in collecting information about website visitor activities and e-mail response and tracking. For example, if we send you an e-mail message, we (or third parties providing services on our behalf) may collect information through web beacons to determine whether you have opened the e-mail message or clicked on links located within the e-mail message.

Cookies are pieces of data that a website transfers to a visitor's hard drive for record-keeping purposes. Cookies placed on this website may be set directly by our servers or by third parties providing technical services to us. To prevent cookies from tracking you as you navigate this website, you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Please note that some portions of this website may not work properly if you refuse cookies.
Information gathered through cookies and by our web server logs may include your IP address, your Internet browser (e.g., Netscape), your operating system (e.g., Windows 2000), the domain name of your Internet service provider (e.g., AOL), the date and time of your visits, the pages viewed, the time spent at our website, and the websites visited just before and just after our website. This information may be associated with your personal information.

YOUR CHOICES
You have several choices regarding your use of this website. You could decide not to submit any personal information at all. Although certain websites may ask for permission to use your personal information for certain purposes, you can agree or decline to provide your personal information. If you subscribe for particular communications or services such as e-mail updates, you will be able to unsubscribe at any time by: (i) following any opt-out instructions contained in communications you receive from Takeda, (ii) un-subscribing at specific areas of the websites where you registered, if available, or (iii) sending a written request to the Takeda contact address, which appears at the end of this Privacy Policy.

As described above, if you wish to prevent cookies from tracking you as you navigate this website, you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Please note, however, that some portions of this website may not work properly if you refuse cookies.

USE OF PERSONAL INFORMATION
Takeda and its service providers will use your personal information to provide information and services to you, including information and services you have requested, or as otherwise disclosed to you in this Privacy Policy or on the web page where you submit your personal information to us. We may also use that information to provide you with materials about products and services offered by Takeda and its product-related co-promotion partners, including new content or services on this website. We may provide you with these materials by phone, mail, facsimile or e-mail. We do not share any of your personal information with third parties for their own direct marketing purposes unless we have your consent.

We may use aggregate information collected from visitors of this website to help us better understand visitors' needs and how they use the website. Aggregate information about website visitors that does not contain personal information may be shared with third parties.

• Policy on Use of Social Security Numbers
  Takeda has a policy which provides for the proper use and protection of Social Security numbers obtained in the course of doing business by Takeda. Such policy protects the confidentiality of Social Security numbers, prohibits unlawful disclosure of Social Security numbers, and limits access to Social Security numbers. This policy applies to all methods of collection of Social Security numbers, including Social Security numbers obtained by oral, written and electronic means.

• E-mail a Friend or Colleague
  On some websites, you can send a link or e-mail message to a friend or colleague. E-mail addresses you may provide for a friend or colleague will be used to send your friend or colleague information on your behalf and will not be collected or used by Takeda or other third parties for any other purpose.

SHARING OF PERSONAL INFORMATION
Takeda may share personal information about you with: (i) various third-party companies or agents working on our behalf to help us engage in the activities described in the “Use of Personal Information” section of this Privacy Policy, including fulfilling business transactions, providing services or information you requested, providing other customer services, sending marketing communications about our products, services and offers, and conducting technological maintenance, and (ii) our parent company, subsidiaries, affiliates and product-related co-promotion partners.

WE MAY ALSO SHARE YOUR PERSONAL INFORMATION WITH THIRD PARTIES UNDER THE FOLLOWING CIRCUMSTANCES:
• if you request or authorize such a disclosure;
• in connection with the sale, assignment, license or other transfer of our company or our parent company, subsidiaries, affiliates, product-related co-promotion partners or products;
• to protect our rights, property or safety, or the rights, property or safety of our employees or others;
• to enforce an agreement we have with you;
• to comply with the terms of an agreement with a product-related co-promotion partner;
• to respond to appropriate requests of legitimate government agencies or where required by applicable laws, court orders or government regulations; or
• where needed for corporate audits or to investigate or respond to a complaint or security threat.
As a company with global operations, Takeda may share your personal information with parties described in this section who are (1) located in other countries, and (2) subject to other applicable laws, rules and regulations relating to your personal information, that do not offer the same protections as the country in which your personal information was collected. In particular, your personal information may be processed in the United States and subject to applicable US laws, rules and regulations. For more information about how Takeda is committed to protecting your personal information, see the “How We Protect Your Personal Information” section of this Privacy Policy.

Note: We do not share any of your personal information with third parties for their own direct marketing purposes unless you explicitly give us permission to do so.

PERSONAL INFORMATION OF CHILDREN
This website is not intended or designed to attract children under the age of 18, and we do not believe that this website is appealing to children. Therefore, we do not knowingly collect any personal information from anyone under the age of 18 at this website.

LINKS TO OTHER WEBSITES
This website may provide links to other websites as a service to you. The third-party websites are operated by companies that are outside of our control, and your activities at those websites will be governed by the policies and privacy practices of those third parties. We do not recommend or endorse the content of these websites. We encourage you to review the policies and privacy practices of those third parties before disclosing any of your personal information, because we are not responsible for their policies and privacy practices.

HOW WE PROTECT YOUR PERSONAL INFORMATION
To help protect the privacy and security of personal information you transmit through the use of this website, we have implemented reasonable physical, technical and administrative safeguards to help protect your personal information against unauthorized access, disclosure, alteration or destruction.

CHANGING YOUR PREFERENCES; OPT-OUT OF RECEIVING COMMUNICATIONS
When you provide us with your personal information, you will be given some choices about how we use that personal information. You may change these preferences later. For example, if you sign up for an e-mail newsletter, you may opt out of receiving future e-mail newsletters at any time. Takeda will always provide you with one or more of the following ways to opt out: (i) by following any opt-out instructions contained in communications you receive from Takeda, (ii) by un-subscribing at specific areas of the website(s) where you registered, if available, or (iii) by sending a written request to the Takeda contact address immediately below.

QUESTIONS; ACCESSING YOUR PERSONAL INFORMATION; TAKEDA CONTACT ADDRESS
If you have any questions about our privacy practices or if you need help accessing your personal information or changing your preferences, please send a written request to us at the following address:

Takeda Pharmaceuticals International Corporation
Attn: Legal Department – Website Communications
40 Landsdowne Street
Cambridge, MA 02139

EFFECTIVE DATE OF PRIVACY POLICY
This Privacy Policy is effective as of December 1, 2014